

Sponsor early to get in all our marketing efforts!

ONE COMMUNITY - REGIONAL SOLUTIONS
MED WEEK
 Sept. 26+28, 2017

 bdiweb.org

SPONSORSHIP LEVELS

The Minority Enterprise Development (MED) Week includes workshops, networking, and recognition of minority entrepreneurs and diversity practitioners.

Platinum
\$5,000

- Two (2) tables for ten (10) at MED Week Awards Luncheon, 9/28
- Ten (10) Registration Passes for Workshops, Reception, and DP Summit
- Full page ad in program & large e-newsletter ad
- Recognition at all 2017 BDI events
- Recognition on BDI's website

Gold
\$3,500

- One (1) table for ten (10) at MED Week Awards Luncheon, 9/28
- Ten (10) Registration Passes for Workshops, Reception, and DP Summit
- Half page ad in program & large e-newsletter ad
- Recognition at all 2017 BDI events
- Recognition on BDI's website

Silver
\$2,500

- One (1) table for ten (10) at MED Week Awards Luncheon, 9/28
- Five (5) Registration Passes for Workshops, Reception, and DP Summit
- ¼ page ad in program & small e-newsletter ad
- Recognition at all 2017 BDI events
- Recognition on BDI's website

Bronze
\$1,500

- (1) Table for ten (10) at MED Week Awards Luncheon, 9/28
- Two (2) Registration Passes for Workshops, Reception, and DP Summit
- ¼ page ad in program
- Recognition on BDI's website

Table
\$1,000

- One (1) table for ten (10) at MED Week Awards Luncheon, 9/28
- Recognition in MED Week Program: name listed
- Recognition on BDI's website

Certified Small Business
\$200

- Recognition in MED Week Program: logo
- Two (2) Awards Luncheon Tickets
- Two (2) Registration Passes for Workshops, Reception, and DP Summit

AD DEADLINES

1 Program Ads Due 8/18/17

- **Full Page B/W Ad**
5" x 8" (vertical)
- **1/2 Page B/W Ad**
5" x 4" (horizontal)
- **1/4 Page B/W Ad**
2.5" x 4" (vertical)

2 E-Newsletter Ads Due 7/21/17

- **Large Color Ad**
525 x 350 pixels (horizontal)
- **Small Color Ad**
175 x 350 pixels (vertical)

3 Logo's Due

Soon after sponsor commitment.
Vector art preferred.

SPONSOR ONLINE

or contact
Charissa Rotramel
 at: chair@bdiweb.org.

For general inquires email us at: info@bdiweb.org.

COME NETWORK, SHARE AND LEARN AT MED WEEK 2017! | bdiweb.org/sponsorships

HILTON PORTLAND & EXECUTIVE TOWER
 Portland Oregon

DAY 1 - 9.26.17 | Workshops & Kick-off Reception

DAY 2 - 9.28.17 | Diversity Practitioners (DP) Summit & Awards Luncheon